



Step to It

FRASER VALLEY

SPONSORSHIP PROPOSAL



Step to It

HABITAT HEALERS

*Donations to support
community stewardship teams*

WHAT IS STEP TO IT?



Step to It is a community engagement program that gets people interested in and involved with nature-based solutions to climate change in their everyday lives.

We strive to encourage more Fraser Valley residents to connect with nature and take action to preserve the environment.

Our Mission

To provide knowledge, tools, and support needed for Fraser Valley residents to replenish and restore the natural areas that surround them.

Our Vision

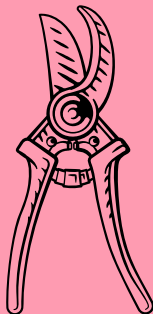
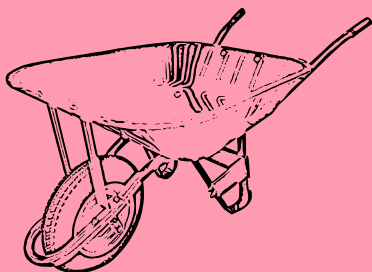
Communities learn and work together to conserve thriving and resilient ecosystems in the Fraser Valley, providing clean air, water, soil, and habitats for all.

WHO ARE THE HABITAT HEALERS?



The Habitat Healers are a community stewardship team that meet once a month to learn how to conserve local green spaces through workshops and work parties.

During our work parties, volunteers tirelessly pull invasive plant species, clean up litter from streams, and plant native trees and shrubs to restore precious urban habitat. During fall of 2023 we planted 1300+ native trees and shrubs in Mission and Agassiz.



WHAT DO WE NEED?

Food and drink donations:

We're looking for sponsors to donate drinks, such as coffee, and tea. We can provide the carafe and cups.

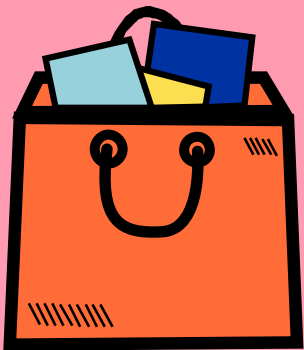


Food donations, such as baked goods and pizza for our volunteers during events are also greatly appreciated. Having a snacks and lunch keep our volunteers motivated and their spirits high!

We run our program from Spring until Fall with 2-5 volunteer events during this time.

Goodie-bag donations:

We'd like to give our volunteers goodie bags filled with small, consumable, packaging-free products to thank them for their hard work! We'd love to use this as an opportunity to partner with local small businesses who are promoting environmental stewardship and sustainable business practices.



We're looking to partner with **10** local businesses to help us fill goody bags for **30** members of our Habitat Healers team.

SPONSORSHIP PACKAGES



Sprout Package

For sponsors who provide a carafe of coffee and/or tea for one event. And for sponsors who provide goody bag items for up to 15 team members.

1 tagged feature post our social media

Your logo on our website

Your logo in our program guide



Tree Package

For sponsors who provide food and/or drinks for an entire year of events in one community, and for sponsors who provide goody bag items for all 30 team members.

3 tagged feature posts our social media

Your logo and a short bio on our website

Your logo and a short bio in our program guide

Your logo on our t-shirt



WHY SHOULD YOU BECOME A SPONSOR?



Reach a new target audience

Our volunteers are passionate and engaged community members who strive to make the Fraser Valley a more beautiful place to live! Sponsoring us would mean exposure to this target demographic.



Increase brand awareness

With your logo and business name in so many different places throughout our social media and website, more people will be made aware of your business! You'll see increased business from local patrons, increased sales, and increased website traffic and social media follows.



Align your brand with social responsibility

Community members will recognize that your business supports projects that make your community a happier, healthier place to live. You'll be demonstrating environmental responsibility to your clients and foster a positive public image.



Build relationships within the community

Small businesses thrive off of local community support. By sponsoring a local community stewardship team, you'll be building relationships with your community and generating a loyal customer base!

HOW DO YOU GET INVOLVED?

THANK YOU FOR TAKING THE TIME TO REVIEW THIS SPONSORSHIP PROPOSAL!

If you're interested in becoming one of our supporting partners, or if you have any questions, please send me an email at patricia@fraservalleyconservancy.ca or give me a call at 778-848-8893

I hope to hear from you soon!

Sincerely,

Patricia Fantillo

Coordinator of Volunteers

patricia@fraservalleyconservancy.ca



This project was undertaken with the financial support of:
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Environment and
Climate Change Canada

Environnement et
Changement climatique Canada



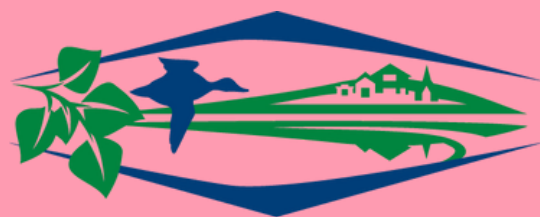
ABOUT OUR ORGANIZATION

The Step to It program is delivered by the Fraser Valley Conservancy (FVC).

The FVC has been working to protect and enhance nature in the Fraser Valley for future generations since 1998.

The FVC engages in a variety of local stewardship activities, with the main focus of conserving habitat and protecting wildlife across the Fraser Valley.

The FVC is proud to work collaboratively with communities to protect this beautiful and biologically diverse region.



**FRASER VALLEY
CONSERVANCY**



www.fraservalleyconservancy.ca

FEDERAL REGISTERED CHARITY #879282762